



your hired pen

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Date

Member Name, Title
Business Name
Address 1
Address 2
City, State, Zip

Dear <member>:

Thank you so much for visiting the Gilbert Connections Chapter of Power Networking last week. After meeting you and learning more about your business, I am convinced you would be a wonderful addition to our networking chapter!

The Gilbert Connections Chapter meets every other week for the sole purpose of sharing quality leads with each other. Just imagine! Instead of time-consuming cold calls or hope-for-the-best mass mailings, you can build your business on the solid foundation of quality leads... prospective clients who actually need your products and services!

There are many benefits of a Power Networking membership, including:

- No competition! Only one business from each category is allowed, so you are the sole provider of your product or service.
- 26 opportunities *every year* to promote your business or services to other members and their guests.
- Quarterly cocktail parties of all Valley networking chapters.
- Regular opportunities to be our guest speaker. Help us understand your business so we can generate high-caliber leads for you.
- Members-only access to the interactive websites of Power Networking *and* the Gilbert Connection where you can exchange leads and promote your business.

We meet every other Wednesday at Molly Brannigans from 11:45 a.m. to 1:15 p.m. Networking depends on everyone's commitment to the group's success, so once you are a member, we'll expect you to:

- Attend every meeting or send a substitute from your business. You are allowed three (3) absences every six (6) months.
- Join only one chapter of Power Networking.
- Actively work to generate leads for other members. Our goal is for every member to have at least one quality lead per meeting.

Joining the Gilbert Connections Chapter could not be easier! After our one-time application fee of \$25.00, annual membership fees are just \$99.00! You can easily apply online at www.powernetworkingworks.com, or just ask me. I'd be happy to email or fax an application to you.

We would love to see you as a member at our next meeting. If you have any questions or concerns, please don't hesitate to contact me at <contact info>.

Best wishes,

Barb Hoffman, President
Gilbert Connections Chapter

PS: Why not submit your application today? All you have to lose are quality leads!

Shannon M. Dougherty